



**Media Release**  
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## **RTM Announces Sustainable Property Transactions Conference**

**SUSTAINABLE PROPERTY TRANSACTIONS: Reconfiguring the Business of Contaminated Site Redevelopments, San Francisco, CA, October 28, 29, 30, 2009 at Marine's Memorial Club & Hotel. Priced at \$450 - \$750, [www.rtmcomm.com](http://www.rtmcomm.com)**

Despite the economic down-turn, or rather because of it, RTM has created a conference that will allow practitioners to identify opportunities and move forward on sustainable site redevelopments. Managing distressed corporate assets and other non performing property involving environmental contamination as well as navigating the acquisition and sustainable development of these type properties is not for the faint of heart. Speakers will empower attendees with legal, financial, technical, risk management and sustainable development tools during this three days of challenging and thought-provoking debate, networking, presentations and panel discussions.

The continued credit and liquidity crisis is driving buyers, sellers, lenders and other practitioners to incorporate more rigorous environmental risk management and due diligence techniques and sustainable development practices into business and real estate transactions. The economic meltdown has resulted in an increase in non-performing and brownfield type sites. The credit crisis and increased cost of capital are encouraging creative approaches to the brownfield redevelopment transactions.

In this San Francisco conference explore how complex public and private real property transactions involving environmental contamination and sustainable development issues can be successfully managed--how sites get cleaned up and redeveloped using sustainable design, remediation and construction practices. Identify ways to monetize carbon finance assets in real estate transactions.

This RTM Communications, Inc., conference will provide attendees with expert insights into the realities of this new economy and the changes it has brought to relationships among buyers/sellers, lenders, investors, developers and insurers. Contaminated real property deals and redevelopment issues now must be shovel-ready as well as sustainable.

*RTM Communications, Inc. has produced for over 20 years environmental risk and sustainable development conferences twice a year in the spring and fall on the east and west coasts. We continue to do so in this challenging economy in order to serve our broad range of clientele.*

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